



Sponsorship Opportunities



WOODTRACE

WILDERNESSES

KIDS TRIATHLON

SUNDAY, AUGUST 20, 2022



Presenting Sponsor



\$3,500

- Listing on all materials as Presenting Sponsor
- Company logo on front of race t-shirts
- Company logo on race associated print and web advertising
- Free booth space at event
- 10 complimentary race entries
- 10 complimentary race shirts
- Recognition on race signage and in announcements
- Inclusion of promotional materials in registration packets

Race Sponsor



\$1,000

- Company logo on race t-shirts
- Company logo on race associated print and web
- Company logo on race associated print and web advertising
- Free booth space at event
- 4 complimentary race entries
- 4 complimentary race shirts
- Recognition on race signage and in announcements
- Inclusion of promotional materials in registration packets

Community Sponsor



\$500

- Company logo on race t-shirts
- Company logo on race associated print and web advertising
- 2 complimentary race entries
- 2 complimentary race shirts
- Recognition on race signage and in announcements
- Inclusion of promotional materials in registration packets

Beverage Station Sponsor



\$500

- Company name on sign at beverage stations
- Company logo on race associated print and web advertising

Event Asset Sponsor



Brand naming of event assets for the Woodtrace Wilderness Kids Triathlon is available for a company to place its brand to be seen by desired audiences. Examples include entertainment stage, medical station, recycling program or photobooth. Just ask!

Marketing Exposure



- Race listed on RunSignUp.com
- Digital web banner and email campaign
- Click2Houston.com campaign
- Print advertising in Community Impact News newspapers
- E-blasts to targeted households
- Digital banner ads targeting area runners and running clubs
- Promotion on community website and social media sites
- On-site signage
- On-site exposure in all Woodtrace Builder Model Homes



Seal the Deal Now



Sunday, August 20, 2022

Sponsorship Commitment Form

_____ \$3500 Presenting Sponsor

_____ \$1000 Race Sponsor

_____ \$500 Community Sponsor

_____ \$250 Beverage Station Sponsor (two available)

_____ Brand Asset Sponsorship _____

Name _____
(As it will appear in printed materials)

Please email your company logo to info@friendswooddevelopment.com (vector format please for best reproduction quality)

Contact: _____

Address: _____ City/State: _____ Zip: _____

Phone: _____ Email: _____

Enclosed is my check for \$_____ for my Woodtrace Wilderness Triathlon sponsorship

Please make payable to: **Woodtrace Foundation**

Please return this Sponsorship Commitment form and payment to:

**Woodtrace Wilderness Kids Triathlon
C/o Cheryl Perry, Boe Creative, 15 E. Cartouche Circle, The Woodlands, TX 77382**

For more information: info@friendswooddevelopment.com or 281.703.8800